



The Arc of Illinois Conference on IDD and Mental Health Sponsorship Opportunities

Event :

The Arc of Illinois is launching a new conference to be held November 1, 2022. This conference will focus on the mental health of individuals with intellectual and/or developmental disabilities and the resources and programs available to those with a dual diagnosis. The goal is for attendees to walk away with tangible resources, ideas, or programs for themselves or those they support. The Arc of Illinois is committed to empowering persons with disabilities to reach their highest potential in education, employment, and community living. This includes individuals with a dual diagnosis (IDD and mental health needs).

Attendance & Audience:

We anticipate 250-300 participants to include executive leadership, managers, human service professionals, residential directors, respite coordinators, and other staff of service provider agencies; direct care staff; Qualified Intellectual Disabilities Professionals, educators, self-advocates, and families. With the virtual format, we've seen an increase in attendees from across the State, reaching a wider audience.

Location & Date:

Tuesday, November 1, 2022 as a Virtual Conference

VIP SPONSOR - \$5,000

- YOUR COMPANY'S name and LOGO will be on The Arc of Illinois website under Sponsors for one year
- YOUR COMPANY'S name and LOGO included in four email updates from The Arc of IL, distributed to our target audience of service providers, individuals with I/DD and their families, members of The Arc of IL, and other statewide associations, which reach an estimated 6,000 persons
- Added to our Sponsor Spotlight – part of the Executive Director's updates throughout the year. Material provided by the sponsor
- YOUR LOGO in the online brochure **(deadline August 5, 2022)**
- YOUR COMPANY'S name and LOGO in the program book **and LOGO on the cover (deadline September 16, 2022)** Program book will be available on the Conference microsite
- Premier ad space throughout the Conference microsite and shared digitally with all attendees
- Space in Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 4 representatives from your organization
- Opportunity to place information in the packets given to all participants
- Included in the packet mailed to all attendees is a promotional item with your logo next to The Arc's logo
- **5-minute video presentation at the beginning of the conference**

KEYNOTE SPONSORS - \$2,000

- YOUR COMPANY'S name and LOGO included in four email updates from The Arc of IL, distributed to our target audience of service providers, individuals with I/DD and their families, members of The Arc of IL, and other statewide associations, which reach an estimated 6,000 persons
- YOUR LOGO in the online brochure **(deadline August 5, 2022)**
- YOUR COMPANY'S name and LOGO in the program book **(deadline September 16, 2022)** Program book will be available on the Conference microsite and shared digitally with all attendees
- Premier ad space throughout the Conference microsite
- Space in Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- **Acknowledgment from the first keynote moderator at the beginning of the day**
- Registration for 3 representatives from your organization
- Opportunity to place information in the packets given to all participants
- **4-minute video presentation at the beginning of the conference**

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CHAMPION SPONSORS - \$1,000

- YOUR LOGO in the online brochure (**deadline August 5, 2022**)
- YOUR COMPANY'S name and LOGO in the program book (**deadline September 16, 2022**) Program book will be available on the Conference microsite and shared digitally with all attendees
- Ad space throughout the Conference microsite
- Space in Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 2 representatives from your organization
- Opportunity to place information in the packets given to all participants
- **3-minute video presentation at the beginning of the conference**

ADVOCATE SPONSORS - \$750

- YOUR COMPANY'S name and LOGO in the program book (**deadline September 16, 2022**) Program book will be available on the Conference microsite and shared digitally with all attendees
- Ad space throughout the Conference microsite
- Space in Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 1 representative from your organization
- Opportunity to place information in the packets given to all participants
- **2-minute video presentation at the beginning of the conference**

INCLUSION SPONSORS - \$500

- Acknowledgement during Convention stating "*Captioning service sponsored in part by YOUR COMPANY*"
- YOUR COMPANY'S name and LOGO in the program book (**deadline September 16, 2022**) Program book will be available on the Conference microsite and shared digitally with all attendees
- Space in Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 1 representative from your organization
- Opportunity to place information in the packets given to all participants

EXHIBITORS - \$300

- Space in Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 1 representative from your organization
- YOUR COMPANY'S information listed in the program book (**deadline September 16, 2022**) Program book will be available on the Conference microsite and shared digitally with all attendees

PARENT GROUP and SELF-ADVOCATE EXHIBITOR - \$150

- Space in Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 1 representative from your organization
- YOUR COMPANY'S information listed in the program book (**deadline September 16, 2022**) Program book will be available on the Conference microsite and shared digitally with all attendees